











Oxley Holdings Limited

September 2013









Disclaimer



The information in this document has not been independently verified. No representation or warranty expressed or implied is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of such information or opinions contained herein.

This document and the information contained herein is not an offer to sell securities in Singapore. Any public offering of securities to be made in Singapore will be made by means of an offer document that will contain detailed information about the Company and its management, as well as financial statements in compliance with all relevant laws. No money, securities or other consideration is being solicited by this document or the information contained herein and, if sent in response to this document or the information contained herein, will not be accepted.

This document is being furnished to you solely for your information on a confidential basis and may not be reproduced, redistributed or passed on, in whole or in part, to any other person. In particular, neither this document nor any copy thereof may be taken or transmitted or distributed, directly or indirectly into Canada, Australia or Japan to any resident thereof or into the United States. The distribution of this document in other jurisdictions may be restricted by law and persons into whose possession this document comes should inform themselves about, and observe, any such restriction. Any failure to comply with these restrictions may constitute a violation of the laws of any such other jurisdiction. By accepting this document you agree to be bound by the foregoing limitations.

This document does not constitute or form part of an offer or invitation to sell or the solicitation of an offer or invitation to subscribe for any shares in the Company, neither shall it or any part of it form the basis of or be relied upon in connection with any contract or commitment whatsoever.

This document may contain forward-looking statements that involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements of the Group to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements.

None of the Group, its respective affiliates, advisors, representatives nor any other person is representing or warranting that the future results, performance or achievements of the Group will be as discussed in such forward-looking statements.



Group Overview

Operations Review

Financial Highlights

Outlook and Strategies







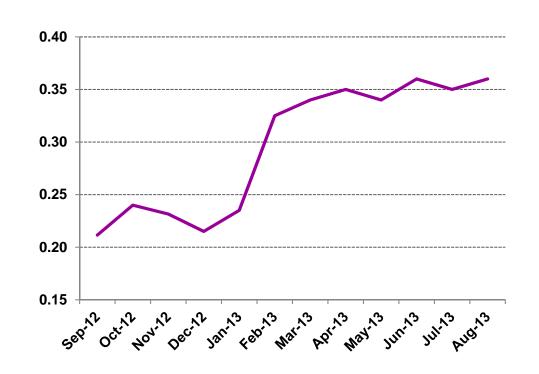
Overview of Oxley Holdings Limited



Overview

Profile	 Property development company specialising in the development of quality residential, commercial and industrial projects at competitive prices
	 Developments usually located in prime areas with easy access and prominent lifestyle elements
	 Target market
	 young and trendy home buyers who value quality living and the finer things in life
	 small and medium enterprise owners looking to purchase their own office premise
Listing Date	Listed on SGX-ST Catalist Board in October 2010
	 Transfer to SGX-ST Mainboard in February 2013
Market Cap	 Approximately S\$1.06 billion as at 28 August 2013

Price Performance of Oxley Holdings Limited



Substantial Shareholders as at 28 August 2013

Substantial Shareholders	Stake
Mr Ching Chiat Kwong	~ 42%
Mr Low See Ching	~ 28%
Mr Tee Wee Sien	~12%

Key Management



Ching Chiat Kwong

Chief Executive Officer

- Possesses more than 15 years of industry experience
- Responsible for the overall performance as well as the formulation of the corporate strategies and direction of the Group
- Invested, developed and successfully launched 13 Singapore residential property projects prior to listing of Oxley Holdings
- Led the Group to complete the largest IPO to date on SGX Catalist in October 2010

Judy Ching General Manager

- Possesses nearly 30 years of experience in the marketing and management of residential, commercial and industry property.
- Held key positions at Savills Residential, Paradiz Investment and LCD Property, as well as managerial position at Tuan Sing Holdings prior to Oxley
- Responsible for the general operations of the Group, including the smooth execution of property development projects

Ng Kok Peng Financial Controller

- Has more than 10 years of combined experience in audit, finance and accounting
- Worked with Deloitte & Touche LLP, and Foo Kon Tan Grant Thornton LLP prior to Oxley
- Member of the ICPAS & FCCA (UK)
- Responsible for the overall financial and accounting functions of the Group.

Carol Ng Administrative Manager

- Has more than 10 years of industry experience in administration, sales and marketing support activities
- Responsible for the Group's overall office administration and sales and marketing support activities.

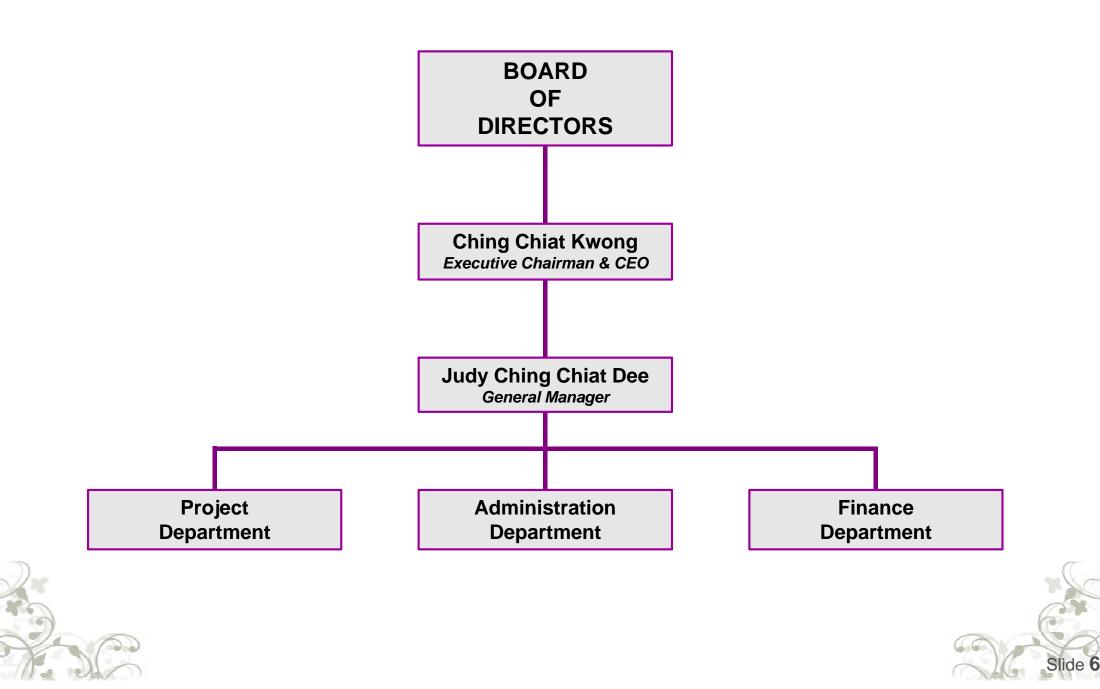
Lindsay Tan Quantity Survey Manager

- Possesses more than10 years of industry experience in handling of project tenders, contractor quotations, quality control and claims
- Responsible for supporting the Group's quality control effort, preparing handover documents to unit owners as well as handling customers' claims on defect works.



Management Reporting Structure





Strategy & Plans

Residential

- Maintain a sustainable land bank for a development pipeline of 3-5 years
- Participate in government land sales (GLS) tenders for larger sites, with a focus on vibrant and accessible districts
- Explore potential acquisitions, joint-ventures or strategic-alliance opportunities, where synergistic value to the Group exists

Commercial / Industrial

 Offer unique strata-titled commercial and industrial projects with lifestyle features and retail elements











Land Acquisition Criteria

Location

Prime areas and easily accessible by public transport

Environment

 Potential for inclusion of amenities to inject vibrancy into the vicinity

Typical tenure

- Residential: freehold / 999 yrs
- Industrial: 30 60 years
- Commercial: freehold











Investment Merits

- Responsiveness to changing trends
- Short investment-to-sale cycle
- Focus on core competency
 - Design, construction and sales activities outsourced to professionals
- Established relationships and extensive network
- Experienced and committed management team with more than 10 years of experience each
- Mitigated risks
 - Joint-venture partnerships for larger projects









Group Overview

Operations Review

Financial Highlights

Outlook and Strategies









Operations Review

Launched Projects

- o Residential
- o Industrial
- o Commercial









Slide

12

Residential

No	Project Name	Tenure	No. of units (residential / shops)	Land Area (sq ft)	GFA (sq ft)	Unit Sold (%)	Expected TOP
1	Loft@Holland	FH	41 / 0	12,099	17,004	100%	2013
2	Loft@Stevens	FH	44 / 0	13,972	20,329	100%	TOP
3	Suites@Braddell	FH	33 / 0	11,927	16,699	100%	2014
4	Presto@Upper Serangoon	FH	36 / 0	6,301	19,595	100%	2014
5	Vibes@Upper Serangoon	FH	60 / 0	10,731	32,848	100%	2014
6	Devonshire Residences	FH	84 / 0	13,401	41,291	100%	2014
7	Suites@Katong	FH	51 / 8	11,195	30,106	100%	TOP
8	Parc Somme	99 yrs	30 / 5	5,576	17,539	100%	TOP
9	Loft@Rangoon	FH	24/3	4,930	15,645	100%	TOP
10	Viva Vista	FH	144 / 106	39,030	97,022	100%	2014
11	RV Point	999 yrs	36 / 9	5,457	21,934	100%	2014
12	Vibes@Kovan	FH	36 / 5	7,782	23,219	100%	2014
13	Vibes@East Coast	FH	117 / 28	25,974	76,694	100%	2013
14	The Promenade@Pelikat	FH	164 / 270	69,552	209,789	100%	2015
15	Oxley Edge	FH	45 / 5	9,365	34,723	82%	2015
16	Midtown Residences / The Midtown	99 yrs	160/107	57,047	181,409	78%	2016
17	NEWest	956 yrs	136 / 141	164,666	270,706	71%	2016
18	KAP Residences / KAP	FH	142 / 107	59,576	184,914	99%	2017
19	Floraville	FH	50	27,130	41,582	26%	2016



Commercial

Νο	Project Name	Tenure	No. of units (office / shops)	Land Area (sq ft)	GFA (sq ft)	Unit Sold (%)	Expected TOP
20	Robinson Square	FH	32 / 6	4,542	51,177	97%	2015
21	Oxley Tower	FH	104 / 133	16,033	181,252	95%	2017
22	The Flow	FH	0 / 56	22,147	70,186	41%	2017

Industrial

No	Project Name	Tenure	No. of units (industrial / shops)	Land Area (sq ft)	GFA (sq ft)	Unit Sold (%)	Expected TOP
23	Oxley Bizhub	60 yrs	728 / 0	375,158	937,825	99%	2013
24	Oxley Bizhub 2	60 yrs	271 / 0	133,237	333,092	99%	ТОР
25	Arcsphere	FH	19 / 0	10,882	27,223	100%	ТОР
26	The Commerze@Irving	60 yrs	66 / 65	36,092	126,263	100%	2014
27	Eco-Tech@Sunview	30 yrs	424 / 1 Canteen	303,251	758,126	45%	2016





Group's Stake

TOP

100 %

2012

Group's Stake

TOP





Group's Stake

Target Completion

51%

2012

100%

2013

Target Completion



2013



Slide 15



Vibes @ Kovan		Loft @ Stevens		Vibes @ East Coast		Viva Vista		
93 Kovan Road		68 Stevens Road		308 Telok Kurau Ro	bad	3 South Buona Vista	/ista Road	
Acquisition Date	May 2010	Acquisition Date	Jun 2010	Acquisition Date	May 2010	Acquisition Date	Jun 2009	
Launch Date	Jan 2011	Launch Date	Feb 2011	Launch Date	Jun 2011	Launch Date	Aug 2010	
Tenure	Freehold	Tenure	Freehold	Tenure	Freehold	Tenure	Freehold	
Gross Floor Area (sq ft)	23,219	Gross Floor Area (sq ft)	20,329	Gross Floor Area (sq ft)	76,694	Gross Floor Area (sq ft)	97,022	
Residential Units	36	Residential Units	44	Residential Units	117	Residential Units	144	
Shop Units	5	Shop Units	-	Shop Units	28	Shop Units	106	
Units Sold	100%							
Group's Stake	100%	Group's Stake	60%	Group's Stake	66%	Group's Stake	100%	
Target Completion	2013	Target Completion	2013	Target Completion	2014	Target Completion	2014	



Slide 16









Devonshire Resider	ices	Presto @ Upper Serangoon		Vibes @ Upper Serangoon		RV Point	
55 Devonshire Road 528 Upper Sera		528 Upper Serangoon	Road	488 Upper Serangoon Road		233 River Valley Road	
Acquisition Date	Apr 2010	Acquisition Date	Oct 2010	Acquisition Date	Oct 2010	Acquisition Date	Feb 2010
Launch Date	Mar 2011	Launch Date	Apr 2012	Launch Date	May 2012	Launch Date	Oct 2010
Tenure	Freehold	Tenure	Freehold	Tenure	Freehold	Tenure	999 years
Gross Floor Area (sq ft)	41,291	Gross Floor Area (sq ft)	19,595	Gross Floor Area (sq ft)	32,848	Gross Floor Area (sq ft)	21,934
Residential Units	84	Residential Units	36	Residential Units	60	Residential Units	36
Shop Units	-	Shop Units	-	Shop Units	-	Shop Units	9
Units Sold	100%	Units Sold	100%	Units Sold	100%	Units Sold	100
Group's Stake	52%	Group's Stake	100%	Group's Stake	100%	Group's Stake	100
Target Completion	2014	Target Completion	2014	Target Completion	2014	Target Completion	2014

Target Completion

2014

Target Completion





2015

Target Completion

Slide 17

2016

Target Completion

2015









Launched Projects – Industrial

99%

100%

2013

Units Sold

Group's Stake

Target Completion





Units Sold

Group's Stake

Target Completion

99%

55%

2013



Units Sold

Group's Stake

Target Completion



100%

100%

2013

Launched Projects – Industrial





The Commerze@Irving

1 Irving Road							
Acquisition Date	Jun 2011						
Launch Date	Feb 2012						
Tenure	60 years						
Gross Floor Area (sq ft)	126,263						
Light Industrial Units	66						
Shop Units / Canteen	64 + 1						
Units Sold	100%						
Group's Stake	55%						
Target Completion	2014						



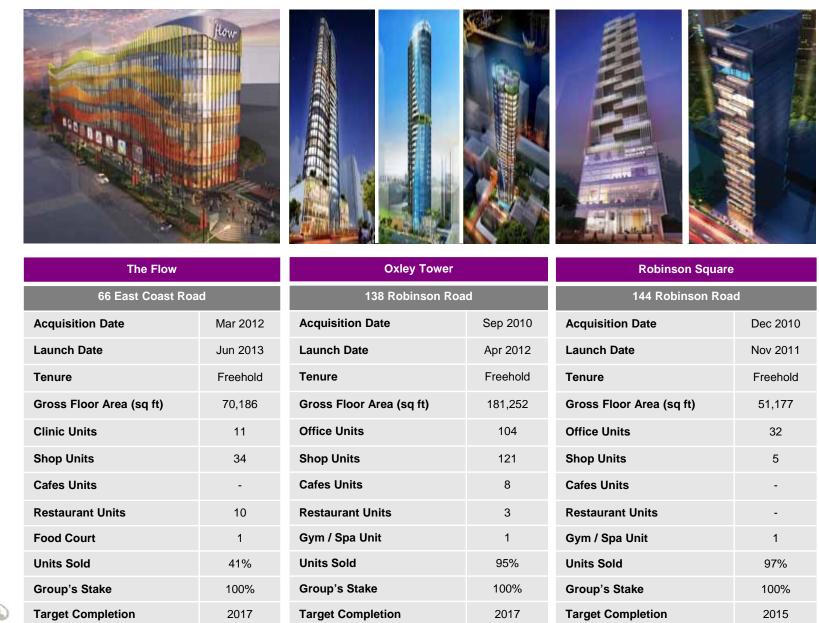
Eco-Tech@Sunview **1** Sunview Road **Acquisition Date** Oct 2012 Aug 2013 Launch Date 30 years Tenure Gross Floor Area (sq ft) 758,126 **Light Industrial Units** 424 Canteen 1 **Units Sold** 45% Group's Stake 51% **Target Completion** 2016





Launched Projects – Commercial











Operations Review

Pipeline Projects

- o Residential
- Industrial
- o Commercial
- Overseas Land Parcels







Projects in Pipeline



Residential

No	Project Name	Tenure	No. of units (residential / shops)	Land Area (sq ft)	GFA (sq ft)	Expected Launch
1	Floravista & Floraview	FH	90/29	61,666	92,253	2013
2	The Rise@Oxley	FH	TBC	25,630	107,648	2013
3	339 – 339C Joo Chiat Road	FH	ТВС	6,383	11,475	2014

Commercial / Hospitality*

No	Project Name	Tenure	No. of units (hotel / shops)	Land Area (sq ft)	GFA (sq ft)
4	30 Stevens Road	103 years	TBC	198,889	318,222

Industrial*

No	Project Name	Tenure	No. of units (industrial / shops)	Land Area (sq ft)	GFA (sq ft)
5	Plot 3, Tampines Industrial Crescent	30 years	TBC	417,643	709,263

Note*: No. 4 & 5 are the Group's investment properties which will not be launched for sale





Projects in Pipeline



Malaysian Land Parcels

No	Project Name	Tenure	Land Area (sq m)	Group's Stake	Expected Launch
6	Plot B3 & B5 Iskandar, Johor	99 Leasehold	17,280	100%	TBC
7	No. Hakmilik 354,Lot 904, Bt 6 Jalan Damansara, Mukim Sungai Bulah, Daerah Petaling, Negeri Selangor	Freehold	20,234	100%	TBC
8	PN39183 Lot 754, Jalan Hang Tuah, Seksyen 56, Kuala Lumpur	99 Leasehold	19,158	100%	TBC
9	Geran Mukim 1146, Lot 46, Kuala Lumpur	Freehold	7,794	50%	TBC
10	Mukim 18, Daerah Timor Laut, Penang*	Freehold	119,876	70%	ТВС

Cambodian Land Parcels

Νο	Project Name	Tenure	Land Area (sq m)	Group's Stake	Expected Launch
11	Mekong River Land ,Phnom Penh	Freehold	37,687	75%	TBC
12	The Garage Land, Phnom Penh	Freehold	8.923	75%	TBC
13	Land Near Naga , Phnom Penh	Freehold	12.609	75%	TBC
14	2nd Land Near Naga, Phnom Penh*	Freehold	10,165	50%	TBC

China Land Parcels

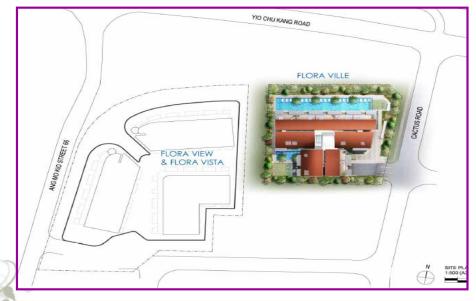
	Νο	Project Name	Tenure	Land Area (sq m)	Group's Stake	Expected Launch
6	15	Parcel 1, Xuancheng Economic & Technical Development Zone, Anhui Province	Until March 2082	102,506	10%	ТВС
1	16	Parcel 2, Xuancheng Economic & Technical Development Zone, Anhui Province	Until March 2082	80,599	10%	TBC

*Oxley does not own the land. JV agreement pertains to development rights

Projects in Pipeline – Residential







Property Name	Floravista & Floraview
Location	1/3/5/7 Ang Mo Kio Street 66
Туре	Mixed Residential & Commercial Development
Acquisition Date	March 2012
Launch Date	3 rd Quarter 2013
Tenure	Freehold
Land Area (sq ft)	61,666
Gross Floor Area (sq ft)	92,253
Residential Units	90
Shop Units	29
Land Price	S\$96.2 million
Group's Stake	55%

Key Features

•Strategically located near reputable schools, Singapore Island Country Club, Seletar Country Club as well as Yio Chu Kang MRT station

•Formerly known as Seletar Garden, this mixed development will comprise strata-titled retail shops and residential units.

•Good access to major expressways such as CTE and SLE



Projects in Pipeline – Residential





		-
	Туре	Mixed Residential & Commercial Development
Sec. 1	Acquisition Date	May 2012
	Launch Date	4 th Quarter 2013
	Tenure	Freehold
E.c.	Land Area (sq ft)	25,630
-	Gross Floor Area (sq ft)	107,648
-	Residential Units	ТВС
No.	Shop Units	ТВС
/	Land Price	S\$130 million
	Group's Stake	100%

The Rise@Oxley

71 / 73 / 73A Oxley Rise



Key Features

Property Name

Location

•Strategically located in downtown Singapore, near the Istana, Plaza Singapura, The Cathay, Fort Canning Park, Dhoby Ghaut MRT station, as well as the Orchard Road shopping belt

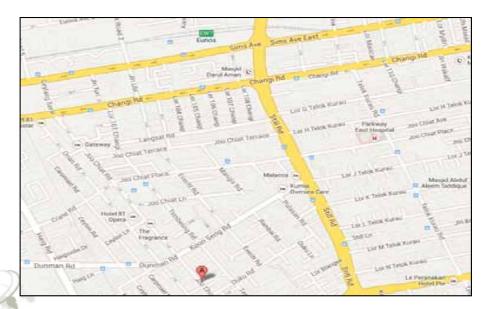
•Former site of the Meyer Manesseh Hebrew School, this mixed development will comprise strata-titled retail shops and residential units.

•Good access to major expressways such as CTE, and a short drive away from the CBD

Projects in Pipeline – Residential







Property Name	твс
Location	339 – 339C Joo Chiat Road
Туре	Mixed Residential & Commercial Development
Acquisition Date	April 2012
Launch Date	4 th Quarter 2013
Tenure	Freehold
Land Area (sq ft)	6,383
Gross Floor Area (sq ft)	11,475
Residential Units	твс
Shop Units	твс
Land Price	S\$8 million
Group's Stake	100%

Key Features

•Prime, freehold location in Eastern Singapore between Geylang Serai and Marine Parade Road.

•Nearby amenities include 112 Katong, Parkway Parade, East Coast Park and Eunos MRT Station and Bus Interchange

•Good access to major expressways such as ECP and PIE



Projects in Pipeline – Commercial / Hospitality







Property Name	твс
Location	30 Stevens Road
Туре	Mixed Hotel & Commercial Development
Acquisition Date	March 2013
Tenure	103 years leasehold
Land Area (sq ft)	198,889
Gross Floor Area (sq ft)	318,222
Hotel Units	твс
Shop Units	TBC
Land Price	S\$318 million
Group's Stake	100%

Key Features

•Strategically located near the shopping belt along Scotts Road and Orchard Road, as well as reputable schools such as Raffles Girls School, Singapore Chinese Girls School, ACS (Barker Road) and Catholic Junior College

•Former site of The Pines Country Club, this future mixed development will comprise 734 hotel units as well as retail shops.

•Good access to major expressways such as CTE, and a short distance away from Orchard and Newton MRT stations

Projects in Pipeline – Industrial



29

Slide



Property Name	твс
Location	Plot 3, Tampines Industrial Crescent
Туре	Industrial
Acquisition Date	October 2012
Tenure	30 years leasehold
Land Area (sq ft)	417,643
Gross Floor Area (sq ft)	709,263
Light Industrial Units	TBC
Land Price	S\$55 million
Group's Stake	70%



Key Features

•Site awarded via Government tender, for 30-year lease (not for sale)

•Located near Changi Business Park, Elias Mall, White Sands and schools such as Meridian Junior College and Temasek Polytechnic

•Good access to major expressways such as TPE, SLE and a short distance away from Tampines and Pasir Ris MRT stations



Group Overview

Operations Review

Financial Highlights

Outlook and Strategies









	Financial Year Ended			(Unaudited)		
Consolidated (S\$'000)	(Audited)	(Unaudited)		Fourth Quarter Ended		
	30-Jun-12	30-Jun-13	% △	30-Jun-12	30-Jun-13	% △
Revenue	159,368	457,693	187%	37,538	277,321	639%
Gross Profit	39,152	138,437	254%	8,661	90,935	950%
Operating Profit *	33,531	130,642	290%	4,870	82,443	1593%
Finance Costs	(4,085)	(8,452)	107%	(1,515)	(3,462)	129%
Share of Profit from JV	54	543	906%	54	(210)	-489%
Profit Before Tax	29,500	122,733	316%	3,409	78,771	2211%
Profit After Tax	23,732	103,903	338%	2,884	67,171	2229%

* Before finance costs and share of profit from JV.





Slide

32

	As At				
Consolidated (S\$'000)	(Audited) 30-Jun-11	(Audited) 30-Jun-12	(Unaudited) 30-Jun-13	% △	
Cash & Cash Equivalents	112,652	205,135	436,460	113%	
Development Properties	720,822	1,323,881	1,849,178	40%	
Total Assets	856,117	1,605,440	2,676,401	67%	
Current Borrowings	13,545	177,356	396,764	124%	
Non-Current Borrowings	616,692	809,883	1,173,192	45%	
Total Borrowings	630,237	987,239	1,569,956	59%	
Net Borrowings *	517,585	782,104	1,133,496	45%	
Total Liabilities	719,053	1,450,933	2,387,894	65%	
Total Equity	137,064	154,507	288,507	87%	
Total Tangible Net Worth (TNW) **	134,604	145,056	239,588	65%	

Note 1 : Total borrowings net of cash and cash equivalents.
 ** Note 2 : Equity, attributable to owners of the parent less deferred tax assets plus deferred tax liabilities.



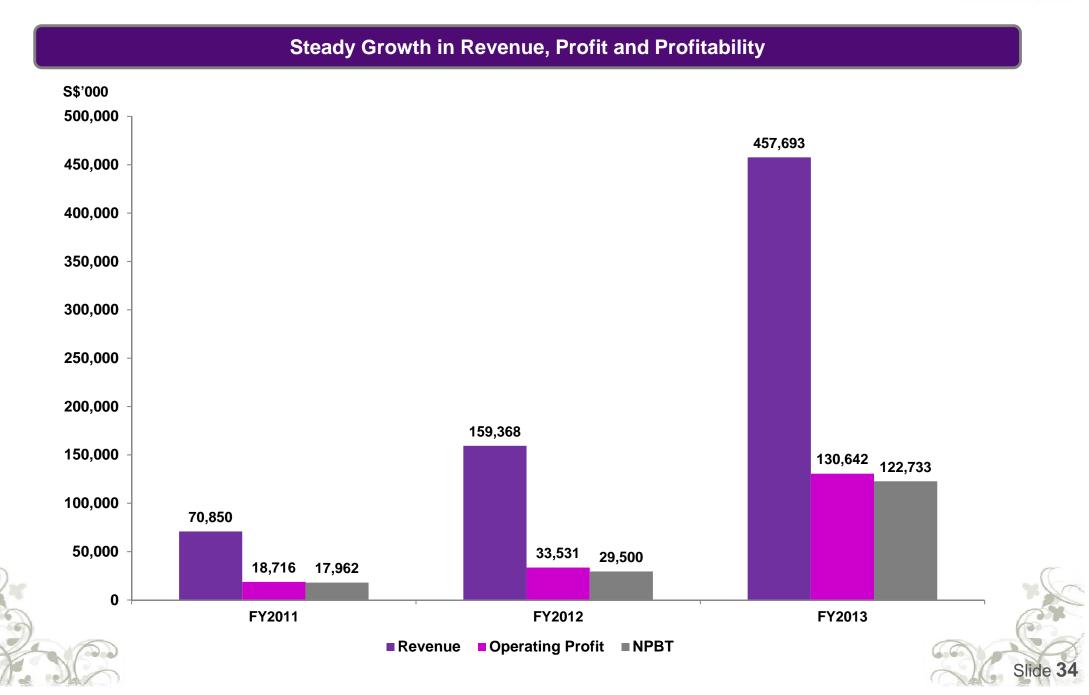
Consolidated (\$'000)	(Audited) 30-Jun-11	(Audited) 30-Jun-12	(Unaudited) 30-Jun-13
Gross Margin	34.8%	24.6%	30.2%
Operating Margin	26.4%	21.0%	28.5%
Net Margin (Profit After Tax)	20.6%	14.9%	22.7%
EBITDA / Interest Expense	24.8x	8.2x	15.5x
Total Borrowings / Total Assets	0.74x	0.61x	0.59x
Net Borrowings / Total Assets	0.60x	0.49x	0.42x
Total Borrowings / Total TNW	4.68x	6.81x	6.55x
Net Borrowings / Total TNW	3.85x	5.39x	4.73x
Total Borrowings / Total Equity	4.60x	6.39x	5.44x
Total Tangible Net Worth (TNW)	134,604	145,056	239,588



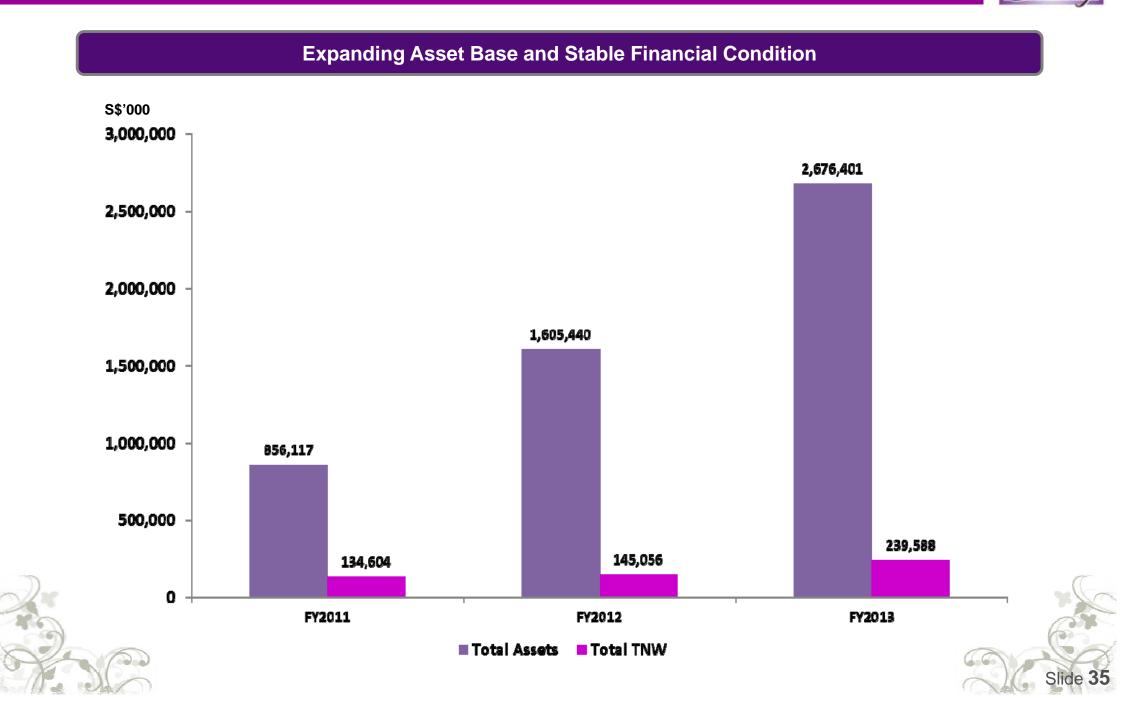


Steadily Delivering Financial Performance





Strengthening Asset Base and Financial Condition





Group Overview

Operations Review

Financial Highlights

Outlook and Strategies









Impact of Property Cooling Measures

- Anti-speculation measures may cap nearterm demand
 - Additional Buyer's Stamp Duty raised by 5% to 7%
 - Higher cash downpayments for 2nd and subsequent loans, from 10% to 25%
 - Tighter Loan-to-Value (LTV) ratio on 2nd housing loan from 60% to 50%
- Curbs demand from speculators, but not genuine homebuyers

Group's Position

- Effects of the latest bout of cooling measures on Group's position is partially mitigated as most projects in its portfolio are fully sold
- Early to mid-term stage revenue recognition for 14 of the Group's 15 projects launched
 - Revenue recognition on remaining 6 projects yet to commence
 - Sale on these projects expected to contribute positively to Group financial performance through 2015







Key Demand Drivers

The good take-up rates on the Group's industrial projects are driven by the following factors:-

- Low interest rate environment
- Choice locations and key lifestyle elements and amenities
- •Wider market reach as a result of lower price quantum as compared to residential segment
- Shift in investor demand from residential segment after the latest bout of Government anti-speculative measures

•Expected and sustained rise in industrial property prices and rental rates in view of Singapore's projected economic growth







Key Demand Drivers

- Continued growth in visitor arrivals driven by Singapore's reputation:-
- •As a safe leisure destination, with an annual line-up of international sports, arts and entertainment events
- In providing world-class medical facilities and services
- •Of a corruption-free and efficient government, along with good business governance and practices
- As an educational hub catering to students in Asia

















Oxley Holdings Limited

Thank You







