

Media Release

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Oxley Group appoints AccorHotels to manage the So Sofitel Kuala Lumpur Hotel and to brand the So Sofitel Kuala Lumpur Residences

AccorHotels opens first lifestyle hotel with branded residence in Asia

Singapore-listed lifestyle property developer, Oxley Holdings Limited ("Oxley") has announced it will launch a 207-room So Sofitel Hotel and 590-key So Sofitel Residence in the heart of Kuala Lumpur. The So Sofitel Kuala Lumpur Residences will be AccorHotels' first lifestyle branded residence in Asia. Both the hotel and residence will be part of a large-scale mixed-use development that will include an office tower, retail mall and two luxury hotels with residences.

So Sofitel is AccorHotels' bold, playful lifestyle brand that breaks traditional luxury codes with a designer focus. The brand attracts the young, affluent traveller seeking a more avant-garde, fashion-led and more social hotel experience.

"We are pleased to work with AccorHotels and its renowned So Sofitel brand to design a hotel and a residence that will stand apart from more traditional luxury properties," said Mr Ching Chiat Kwong, Chairman and Chief Executive Officer of Oxley. "AccorHotels will bring almost 50 years of expertise to the project to attract a more international audience and provide a guarantee of quality."

The So Sofitel Kuala Lumpur Hotel and the So Sofitel Kuala Lumpur Residences will boast one of the best locations in the Malaysian capital, right in the center of the KLCC area, within a short walk of the Petronas Towers and the Kuala Lumpur Convention Centre.

The hotel facilities will include four inspired food and beverage outlets, an extensive pool with deck and terrace, So Fit gym, So Spa, signature Club Lounge, business centre and several function and event spaces.

The So Sofitel Kuala Lumpur Residences will feature a lounge, extensive gym with studio and yoga room, an adults' pool, separate kids' pool, games room, kids playground, a function room and sky gardens offering the opportunity for the residents to welcome their own guests around a barbecue while soaking in fantastic views over the Kuala Lumpur skyline. Residents will have the privileges to enjoy a la carte services including housekeeping, room service, laundry services and concierge services provided by the So Sofitel Hotel.





Oxley says the residential development is targeting a younger, affluent audience looking for a more modern and vibrant investment, in the center of one of Asia's main hubs.

Oxley is also the owner of the combined Novotel and Ibis development currently being built along Stevens Road, which will add a total of 782 rooms to Singapore's tourism infrastructure.

"We are delighted to partner with Oxley for the development of the So Sofitel Hotel and Residences Kuala Lumpur," said Michael Issenberg, Chairman and CEO of AccorHotels Asia Pacific. "Oxley has a reputation for building quality projects and we are pleased they have entrusted us with this landmark development after working with us on the Novotel and Ibis development on Stevens Road, Singapore."

The So Sofitel Kuala Lumpur Hotel will join an exclusive collection of truly outstanding boutique luxury hotels including the Sofitel So Singapore, Sofitel So Bangkok, Sofitel So Mauritius and recently opened So Sofitel Hua Hin in Thailand. The project is set to open in 2020.

ABOUT ACCORHOTELS

AccorHotels is a Group united by a shared passion for hospitality and driven by a shared promise to make everyone Feel Welcome.

Over 180,000 women and men in 3,700 AccorHotels establishments look after thousands of guests every day in 92 countries.

AccorHotels is the world's leading hotel operator and offers its customers, partners and employees:

- its dual expertise as a hotel operator and franchisor (HotelServices) and a hotel owner and investor (HotelInvest);
- a large portfolio of internationally renowned brands covering the full spectrum, with luxury (Sofitel, Pullman, MGallery, Grand Mercure, The Sebel), midscale (Novotel, Suite Novotel, Mercure, Mama Shelter, Adagio) economy (ibis, ibis Styles, ibis budget, adagio access and hotelF1) establishments;
- a powerful marketplace and loyalty program Le Club AccorHotels
- almost half a century of commitment to corporate citizenship and solidarity with the PLANET 21 program.

Accor SA shares are listed on the Euronext Paris exchange (ISIN code: FR0000120404) and traded in the USA on the OTC marketplace (Code: ACRFY)

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About Oxley Holdings Limited

Oxley Holdings Limited is a homegrown property developer with a diversified portfolio including property development, property investment and project management. Oxley is listed on the Main Board of the SGX-ST and has a market capitalisation of approximately S\$1.2 billion.

The Group currently has a business presence in nine geographical markets, namely, Singapore, the UK, Cambodia, Malaysia, Ireland, Indonesia, China, Japan and Myanmar.

Since Oxley's incorporation in March 2010, the Group has launched a portfolio of 28 developments locally, one waterfront township development in London, UK and two mixed-use developments in Phnom Penh, Cambodia. Oxley's developments are typically located in choice areas that are easily accessible. Most of its projects incorporate retail elements, and lifestyle features and facilities.

For more information on Oxley, please visit www.oxley.com.sg.

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